

**icn**  
**CREACTIVE**  
**business**  
**school**

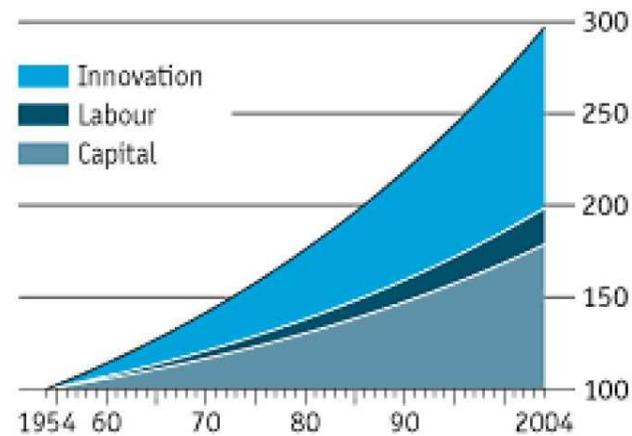
# Organisation and innovation consulting

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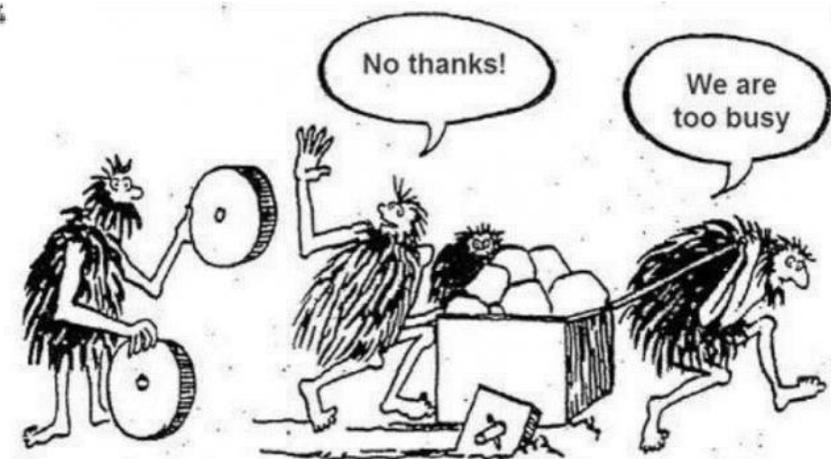


## Difficulties and roles of innovation

US productivity growth  
Output per hour, 1954=100



Source: Boston Consulting Group



## Consulting

- ❑ A growing market (Xerfi 2018), +10% per year!
- ❑ How to accompany the transformation of organisations?
- ❑ 2 challenges for consultancy firms?
  - ✓ Diversification
  - ✓ Differentiation
- **Innovation as a guideline**

## Job opportunities

### What you should like

- Transversal perspectives
- Change
- Uncertainty

### Possible positions

- Innovation/organisation consultant
- New business development
- Project manager

## Track organisation

**7 modules: 210hrs (ICN2 and ICN3)**

- All in English (some exceptions)
- Real case studies (Incubateur Lorrain)

**Mixed pedagogical approach**

- Academics
- Professionals

## Modules ICN2 – 2<sup>nd</sup> semester

Introduction to  
consulting and  
innovation  
(30h)

Innovation  
Processes  
(30h)

Consulting  
tools (30h)

## Modules ICN3 – 1<sup>st</sup> semester

Innovation  
strategy (30h)

Intellectual  
property rights  
(30h)

Advanced  
consulting  
tools (30h)

Consulting and  
innovation  
case studies  
(30h)



Thank you for your attention

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